

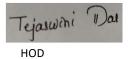
## UTKAL INSTITUTE OF ENGINEERING & TECHNOLOGY

| DISCIPLINE:  | SEMESTER:  |   |      |                |  |
|--|--|---|------|----------------|--|
| All Branch   | 5th Sem  | NAME OF THE TEACHING FACULTY: ER.KALAKAR MOHANTY  |      |                |  |
| SUBJECT:   |  | Semester From Date: 15/09/2022  |      |                |  |
| ENTREPRENEURSHIP and MANAGEMENT & SMART TECHNOLOGY | No of Days/Per<br>week class<br>allotted: 4<br>Class P/W(60) | To Date:22/12/2022<br>No. Of Weeks: <b>15</b>   |      |                |  |
|  |  | THEORY TOPICS   |      |                |  |
| WEEK   | CLASS DAY  |   |      | REMARKS        |  |
|  | 1 <sup>st</sup>  | Introduction :Concept /Meaning<br>of Entrepreneurship   | Date | Dean/Principal |  |
|  | 2 <sup>nd</sup>  | Need of Entrepreneurship  |      |                |  |
| 1 <sup>st</sup>                                    | 3 <sup>rd</sup>  | Characteristics, Qualities and<br>Types of entrepreneur, Functions  |      |                |  |
|  | 4 <sup>th</sup>  | Entrepreneurs vrs.<br>Manager,Forms of Business<br>Ownership: Sole proprietorship,<br>partnership forms and others                                  |      |                |  |
| 2 <sup>nd</sup>                                    | 1 <sup>st</sup>  | Types of Industries, Concept of<br>Start-ups ,Entrepreneurial support<br>agencies at National, State,<br>District Level( Sources): DIC              |      |                |  |
|  | 2 <sup>nd</sup>  | Technology Business Incubators<br>(TBI) and Science and Technology<br>Entrepreneur Parks  |      |                |  |
|  | 3 <sup>rd</sup>  | Business Planning , SSI, Ancillary<br>Units, Tiny Units, Service sector<br>Units  |      |                |  |
|  | 4 <sup>th</sup>  | Time schedule Plan, Agencies to<br>be contacted for Project<br>Implementation , Assessment of<br>Demand and supply and Potential<br>areas of Growth |      |                |  |
|  | 1 <sup>st</sup>  | Identifying Business Opportunity<br>& Final Product selection   |      |                |  |

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|-----------------|-----------------|--|---|
|                 |                 | Preliminary project report<br>,Detailed project report, Techno           |   |
|                 | 2 <sup>nd</sup> | economic Feasibility , Project   |   |
|                 |                 | Viability  |   |
| 3 <sup>rd</sup> | 3 <sup>rd</sup> | Assignment on Business Planning  |   |
|                 |                 |  |   |
|                 |                 | Definitions of management ,  |   |
|                 | 4 <sup>th</sup> | Principles of management<br>,Functions of management                     |   |
|                 |                 | (planning, organising, staffing,   |   |
|                 |                 | directing and controlling etc.)  |   |
|                 | 1 <sup>st</sup> | Level of management in an<br>organisation<br>a) Froduction intranagement |   |
|                 | 2 <sup>nd</sup> | Functions, Activities  |   |
|                 |                 |  |   |
| 4 <sup>th</sup> | 3 <sup>rd</sup> | Quality control  |   |
|                 |                 | , Production Planning and control  |   |
|                 |                 |  |   |
|                 | 4 <sup>th</sup> | b) Inventory Managemen:-Need<br>for Inventory management                 |   |
|                 |                 | ,Models/Techniques of Inventory  |   |
|                 |                 | management<br>c) Financial Management :-                                 |   |
|                 | 1 <sup>st</sup> | Functions of Financial   |   |
|                 |                 | management , Management of<br>Working capital ,Costing (only             |   |
|                 |                 | concept)   |   |
|                 |                 | Break even Analysis , Brief idea   |   |
| 5 <sup>th</sup> | 2 <sup>nd</sup> | about Accounting Terminologies:  |   |
|                 |                 | Book Keeping, Journal entry, Petty<br>Cash book, P&L Accounts, Balance   |   |
|                 |                 | Sheets(only Concepts)  |   |
|                 | 3 <sup>rd</sup> | Doubt Clear Class on Financial   |   |
|                 |                 | management   | _ |
|                 | 4 <sup>th</sup> | d) Marketing Management:-  |   |
|                 |                 | Concept of Marketing and<br>Marketing Management                         |   |
|                 |                 | ,Marketing Techniques (only  |   |
|                 |                 | concepts)<br>,Concept of 4P s (Price, Place,                             |   |
|                 |                 | Product, Promotion)  |   |
|                 |                 | e) Human Resource Management   |   |
|                 | $1^{st}$        | , Functions of Personnel<br>Management                                   |   |
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| $6^{ m th}$     | 2 <sup>nd</sup>   | Manpower Planning, Recruitment,<br>Sources of manpower, Selection<br>process, Method of Testing,<br>Methods of Training &<br>Development, Payment of Wages |  |
|                 | 3 <sup>rd</sup>   | a) Leadership :- Definition and<br>Need/Importance , Qualities and<br>functions of a leader  |  |
|                 | 4 <sup>th</sup>   | Manager Vs Leader  |  |
| 7 <sup>th</sup> | 1 <sup>st</sup>   | Style of Leadership (Autocratic,<br>Democratic, Participative)   |  |
|                 | 2 <sup>nd</sup>   | b) Motivation :- Definition and<br>characteristics   |  |
|                 | 3 <sup>rd</sup>   | Importance of motivation   |  |
|                 | 4 <sup>th</sup>   | Factors affecting motivation   |  |
| $8^{\rm th}$    | 1 <sup>st</sup>   | Theories of motivation (Maslow)  |  |
|                 | 2 <sup>nd</sup>   | Methods of Improving Motivation  |  |
|                 | 3 <sup>rd</sup>   | Assignment   |  |
|                 | $4^{\rm th}$      | Importance of Communication in<br>Business   |  |
|                 | 1 <sup>st</sup>   | Types and barries of communication   |  |
|                 | $2^{nd}$          | Human relationship and<br>Performance in Organization  |  |
| 9 <sup>th</sup> | 3 <sup>rd</sup>   | Relations with Peers, Superiors and Subordinates   |  |
|                 | $4^{\mathrm{th}}$ | TQM concepts: Quality Policy,<br>Quality Management, Quality<br>system   |  |
|                 | 1 <sup>st</sup>   | Doubt Clear Class on Human<br>Relationship   |  |
|                 | 2 <sup>nd</sup>   | Assignment   |  |
| $10^{ m th}$    | 3 <sup>rd</sup>   | Accidents and Safety, Cause,<br>preventive measures, General<br>Safety Rules , Personal Protection<br>Equipment(PPE)                                       |  |
|                 | $4^{th}$          | Intellectual Property Rights(IPR),<br>Patents, Trademarks, Copyrights  |  |
|                 | 1 <sup>st</sup>   | Features of Factories Act 1948<br>with Amendment (only salient<br>points)  |  |

| 1                | 1               |  |  |
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| 11 <sup>th</sup> | 2 <sup>nd</sup> | Features of Payment of Wages Act<br>1936 (only salient points)     |  |
|                  | 3 <sup>rd</sup> | Doubt clear class on Motivation                                    |  |
|                  | 4 <sup>th</sup> | Assignment   |  |
| 12 <sup>th</sup> | 1 <sup>st</sup> | Revision of last Class about<br>Features of Payment of Wages       |  |
|                  | 2 <sup>nd</sup> | Concept of IOT, How IOT works                                      |  |
|                  | 3 <sup>rd</sup> | Doubt Clear Class and Assignment<br>Question Discussion Class      |  |
|                  | 4 <sup>th</sup> | Components of IOT,<br>Characteristics of IOT, Categories<br>of IOT |  |
|                  | 1 <sup>st</sup> | Revision of Last Class   |  |
| 13 <sup>th</sup> | 2 <sup>nd</sup> | Applications of IOT- Smart Cities                                  |  |
|                  | 3 <sup>rd</sup> | Smart Transportation   |  |
|                  | 4 <sup>th</sup> | Smart Home   |  |
| 14 <sup>th</sup> | 1 <sup>st</sup> | Assignment   |  |
|                  | 2 <sup>nd</sup> | Smart Healthcare   |  |
|                  | 3 <sup>rd</sup> | Smart Industry   |  |
|                  | 4 <sup>th</sup> | Smart Agriculture  |  |
| $15^{ m th}$     | 1 <sup>st</sup> | Smart Energy Management etc.                                       |  |
|                  | 2 <sup>nd</sup> | Smart Technology   |  |
|                  | 3 <sup>rd</sup> | Disscussion about Last Class                                       |  |
|                  | 4 <sup>th</sup> | Revision   |  |



Chittanaijan Perid

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